



NGS/6000 Magazine Category Management System gives you the power to make better decisions!

"We can help wholesalers expand sales one, two, ...even three percent."

Data Processing Services, Inc. has re-invented the Magazine system. Wholesalers need sophisticated tools to really *micro manage* the category.

1.6 million dollar commitment to our industry

Revolutionary System

Design Goals

- Maximize Profitable Sales
- Provide Management Analysis and Controls to Improve Operational Efficiencies

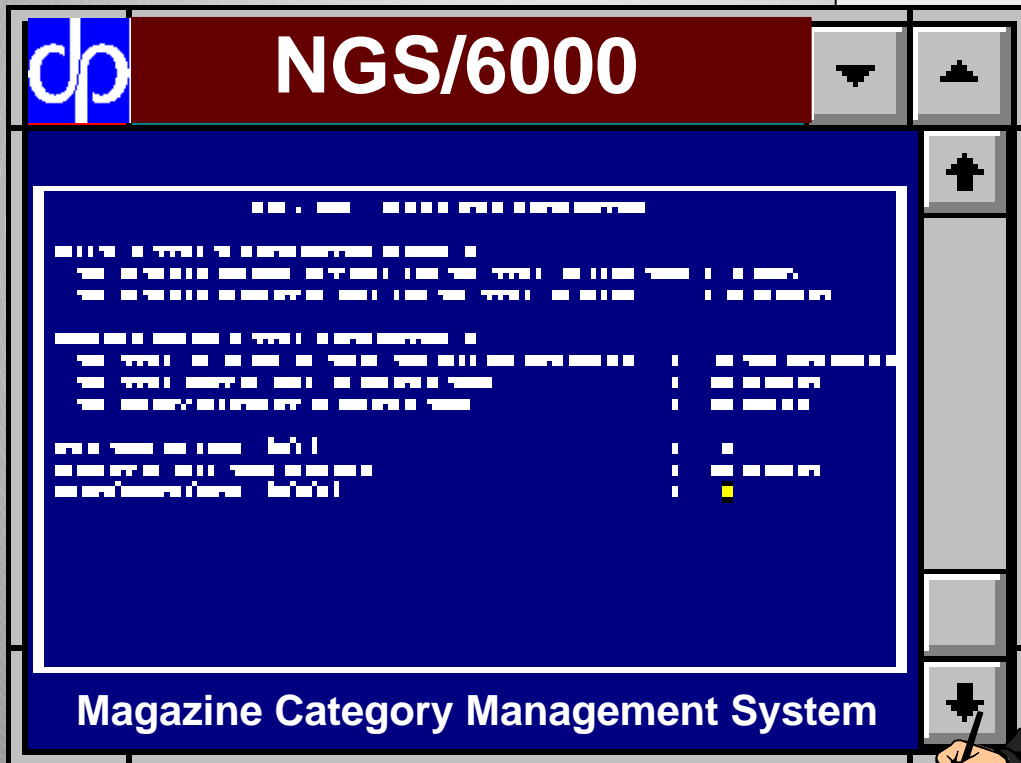
Micro Management

Computer Assisted Distribution [CAD]

- Sales Expansion Tools
- Demographic Profiling
- Marginal Analysis and Statistical Probability
- Fixture Load Balancing and Management

Decision Management Information [DMI]

- Pop up Data Windows
- Interactive Distribution Tuning
- Interactive Rack Management Tools
- Query Reports, Export, Maintenance
- Direct Product Profit Monitoring [DPP]



User's converted from other systems report that the DPS system is easy to learn and operate. *"...the system is by far the fastest and most intuitive system available. The DPS people are pros."*

"I can now get decision support data fast...there's no doubt it saves money and earns money for my agency."

"This new system makes you change your way of thinking completely...it's much easier to use and in some cases it is ten times faster than the system I had before. It's much better than anything out there." "We couldn't be more pleased."



**If you own a
Data Processing Services system
...you already made one.**

**Data
Processing
Services, Inc.**