

# NEWS RELEASE

JULY 11, 2005



*"an employee  
owned company"*

19345 US Highway 19N, SUITE 206  
CLEARWATER, FLORIDA 33764

## FOR IMMEDIATE RELEASE

Contact: Guy Buckmaster  
Director Marketing and Sales  
Phone: 727/532-9481  
FAX: 727/532-9723  
E-mail: [Guy@goDPS.com](mailto:Guy@goDPS.com)  
Web Site: <http://www.goDPS.com>



partner

## DATA PROCESSING SERVICES, INC.

### implements efficient accurate order fulfillment with **BOSS PICK SYSTEM** in Mexico City

Clearwater, Florida - July 11, 2005. completes Mexico City installation of the **Basic Order Selection System** from **Data Processing Services, Inc.** using **Windows XP Professional** operating system on a **Dell** server.

**DIMSA** (division of PMG International), Mexico's largest independent periodical distribution and fulfillment company engaged Data Processing Services, Inc. to design, install and implement an improved "pick to light" **Basic Order Selection System [BOSS]** intended to reduce the order fulfillment time, improve pick ergonomics' and increase the accuracy of each order. DIMSA Mexico City facility performs significant centralized packing for its warehouses and depots.

#### DIMSA INFORMATION

DIMSA, a fully owned subsidiary of PMG International, provides magazine and book distribution throughout the Republic of Mexico. Started in 1945, today DIMSA operates as one of the largest international magazine and book distribution companies in the world. DIMSA uses sophisticated distribution systems and tailor-made promotion support programs to bring periodicals directly to *point-of-sale* throughout the Republic of Mexico.

DIMSA required *proven expert guidance and assistance* in converting from their old system, to a paperless, confirm item picked, light directed automated pick system. A pre-installation on-site investigation achieved the proper planning that helped virtually eliminate implementation issues.

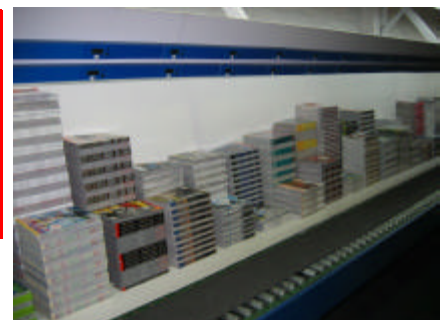
The DPS B.O.S.S. Pick System provides significant efficiencies. Pick Line productivity, reduced error rates, reduced labor cost of error rectification, and customer confidence! Pick activity tracking to pinpoint areas for improvements, picker productivity, and calculation of manpower requirements identify your unique order fulfillment needs.



Orders are analyzed for work content and the pick line is *configured to balance the work load*. The orders are then released to the pick line for processing. A [series of illuminated displays](#), mounted to rack or shelving storage locations, direct the picker to those items that are needed to fill a specific order. The displays also indicate the number of units required, while an integrated push button can allow pickers to communicate a pick complete or pick over/short at each location.

#### What does DIMSA say?

Tom Rademacher, Director General for DIMSA says "the DPS installation team performed an outstanding job in preplanning for their International installation here in Mexico City. Moving to the DPS BOSS Pick System eliminated time and errors that occurred with our paper based invoice picking. We find this technology and the support team at DPS combined to insure a rapid **return on investment** in our labor market.



DPS has been providing "**best of breed**" circulation solutions for Regional Route Delivery Wholesaling, National Direct to Retail Route and Common Carrier Distribution, along with National Distributor to Wholesaler solutions for over 38 years! DPS provides the right solutions for any size Periodical Wholesaler or National Distributor. Portable Computing for Route Management, Checkups, Publisher Field Data Capture, plus a complete suite of Warehouse Automation products enable DPS to help your company obtain and maintain a competitive edge to win profitable business!

For additional information on this or other DPS products, Call us at 727.532.9481 or email [Guy@goDPS.com](mailto:Guy@goDPS.com)

*Timely services and products resulting in solved business problems and captured opportunities*