

Data Processing Services, Inc.

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*"an employee
owned company"*



Celebrating 40 years 1966 – 2006



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Total Distribution and Material Handling Solutions Designed For Success!

CLEARWATER, FL --- May 24, 2006. Data Processing Services, Inc. welcomes "**Curtis Circulation Company, LLC**" to our family of satisfied clients using the **Next Generation System**, the **ngs/6000 Periodical Returns Management System**, to handle their voluminous magazine returns process for its direct specialty retail business accounts. DPS proven technologies and services celebrating **40 years** in business are at work for a leading national distributor of magazines with sales exceeding \$2 billion per year! Curtis sought a qualified outsource vendor to provide flexible reliable return process handling for this vital and growing business.

CURTIS CIRCULATION COMPANY (Mission Statement) Curtis Circulation Company is a client-based company – it is not owned by a publishing company. Therefore, our client first philosophy mandates that we pursue all new opportunities and distribution sources for our publishers. Our only focus is to serve all our clients and in doing so build their sales. As a leading national distributor of magazines with sales exceeding over \$2 Billion per year, Curtis has been putting clients first for over half a century and today Curtis is the leader in the magazine distribution market. Curtis with its unparalleled resources is highly specialized in designing innovative, forward-thinking programs, which reinforce our commitment to each publisher. **CURTIS CIRCULATION COMPANY 730 RIVER ROAD NEW MILFORD, NEW JERSEY 07646-3048 Telephone: (201) 634-7416**
Profile CURTIS: <http://www.curtiscirc.com> Jan. 20, 2006)

Efficient Information Technology: The **ngs/6000 Periodical Category Management System** is a "turn-key" robust user-friendly complete magazine, book and newspaper distribution suite comprised of many specific flexible application modules designed to fit a varied business model marketplace.

A DPS **ngs/6000 Periodical Category Management Solution** never loses sight of the fact that we all want more profitable sales and less returned stock. At DPS we are continually looking to understand the ever changing single copy sales market place, the uniqueness of each client's operational circumstances, and facilitating your ability to achieve your Publisher's goals and strategy while profitably growing your business. DPS provides your company a committed seasoned staff (*the most experienced in the industry, each with a vested ownership interest in your success*) to help you increase sales and manage your business through a strong partnership. Building on the strengths of **40 years of industry experience**, DPS has demonstrated the ability to significantly understand how to assist circulators with **business intelligence solutions** that meet customer requirements! DPS solutions maximize performance on a title-by-title level, plus achieve your Publisher's requirements to act on specifics in a timelier manner. DPS solutions meet needs for **EDI** (electronic data interchange), **SBT / POS** (Scan Based Trading and Point of Sale), **VMI** (Vendor Managed Inventory), Mobile Computing of Accounting / Proof of Delivery, together with Warehouse Management Systems of Wireless Warehouse Computing for Inventory, Product Put Away, Picking and Shipping, plus **Pick to Light** and **Verified Item Picked** solutions for **Error Free Optimum Distribution Business Practices**.



Expertly Engineered Efficient Distribution Software and Technologies

COMPETITIVE EDGE DISTRIBUTION SOLUTIONS

- EDI (*Electronic Data Interchange*)
- SBT/POS (*Scan Based Trading and Point of Sale Solutions*)
- VMI (*Vendor Managed Inventory Functionality*)
- *Portable Computing Route Accounting Handhelds*
- *Automated Efficient Receiving Wireless Put-Away Management*

WAREHOUSE AUTOMATION SOLUTIONS

- *High Density Pick BIN Zones Reducing Picker Travel Path*
- *Ergonomic Flow Rack Integrated Pick to Conveyance*
- *Multiple Full Carton Take-Aways Reduce Cartons in Pick Area*
- *Optimum Carton Flow Design Increasing Carton Travel Rate*
- *Exclusive Circulation Loop Directs Quality Control / Pack-out Flow*

PARTIAL DATA PROCESSING SERVICES CUSTOMER LISTING



THE NEWS GROUP - North America's second-largest periodical supplier with more than 25% of the market- operates under The NewsGroup banner throughout the southeastern, mid-western and western United States and Alaska and in every province, territory and region of Canada where it is the only nation-wide publication wholesaler. DPS systems operate a number of the southeast and central United States locations with distribution and material handling solutions



SOURCE INTERLINK COMPANIES with over 20% estimated market share serves over 110,000 retail store locations throughout North America. Supply chain relationships include movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise. DPS systems operate a number of their distribution center locations with circulation and specialized carton packing material handling solutions servicing such retailers as **Barnes and Noble**, **Borders**, and United Kingdom retail outlets.



SELECT MEDIA SERVICES, a division of **The News Group** in Duluth, Georgia, is the largest distributor of how-to and home-improvement books in the United States with a specialized customer base of more than 3,000-plus retailers of office-supply outlets, home building outlets (i.e.: Home Depot), sporting-goods stores and video retailers supplying an expanded product offering that includes business, computer, video gaming and lifestyle magazines.



D-K NEWS – Reship / drop ship to retailer, plus local route delivery distributor of magazines and paperback books in Augusta, GA.



PMG INTERNATIONAL – Largest international magazine wholesaler in Mexico, South America and Caribbean



Wall PERIODICALS – Independent local full service route delivery specialty wholesaler located in New Jersey