

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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partner

DATA PROCESSING SERVICES, INC.

converts **EMPIRE NEWS CORPORATION** of New York



Clearwater, Florida - March 25, 2005. DPS converts Empire News enterprise (Empire State News Corp. and Empire News of Jamestown - privately held New York regional magazine wholesale distributors) for the **Source Interlink Companies** to the **Next Generation System: NGS6000 Periodical Category Management System** from **Data Processing Services, Inc.** operating on robust UNIX based scaleable IBM pSeries AIX servers.

Source Interlink Companies (Nasdaq: *SORC*), the largest direct-to-retail periodical distribution/fulfillment company and leading provider of magazine information and management services for retailers and publishers, engaged Data Processing Services, Inc. to manage the scheduled system conversion for acquired **Empire State News Corp.** of Buffalo, NY, and **Empire News of Jamestown NY.**

EMPIRE NEWS INFORMATION

Empire provided magazine, book and newspaper distribution to a total of just under 1,000 retail stores in New York, Pennsylvania and Ohio including Wal-Mart, Target, Walgreens, Wegmans, Tops, K-Mart, BJ's Wholesale Club, CVS, Eckerd, and others. Empire recorded revenue of approximately \$24 million in 2003. Whitestone Communications, Inc. July 2004

The Source required *proven expert guidance and assistance* in converting the highly touted *one-of-a-kind* "Scheur Buffalo System" from IBM mainframe on schedule. To minimize the trauma of a major system change, DPS planning and auditing helped virtually eliminate potentially huge data integrity and business process issues.

DPS seamlessly integrated business processes of wholesaling and distributing into a sophisticated cohesive unified and simplified operation. The information system challenges of traditional route delivery and specialty marketplace common carrier carton shipped deliveries together with Worldwide Media Service (off shore distribution of periodicals to foreign wholesalers) operations are being met by the **Periodical Category Management System** from DPS.

What does the Source say?

Missy Harmon, Senior Director of Internal Operations for The Source Interlink Companies says "Over the past several months DPS and Source have been working very closely together to ensure a smooth transition of our conversion of the Empire News/Buffalo database to the DPS Primary Source database. I have to say it has been a challenging several months. However, with the great working relationship between DPS and Source we all pulled together as a team and got the work done successfully."

Data Processing Services, Inc. successfully converted the "**one-of-a-kind**" system data providing the "smooth transition" into the proven DPS Periodical Category Management System for The Source Interlink Companies. DPS has been providing "**best of breed**" circulation solutions for Regional Route Delivery Wholesaling, National Direct to Retail Route and Common Carrier Distribution, and National Distributor to Wholesaler for over 38 years! DPS can provide the right solutions for any size Periodical Wholesaler or National Distributor. Portable Computing for Route Management, Checkups, Publisher Field Data Capture, plus a complete suite of Warehouse Automation products enable DPS to help your company obtain and maintain a competitive edge to win profitable business!

For additional information on this or other DPS products, Call us at 727.532.9481 or email Guy@goDPS.com

Timely services and products resulting in solved business problems and captured opportunities